

For Immediate Release

Wednesday, December 7, 2016

Slayaway Camp's First Expansion: "Santa's Slay" Launches Today!

A brand-new VHS tape of puzzles and mayhem to be had in this soon-to-be Holiday Classic

The teenagers of Slayaway Camp thought the summer's nightmare was over... but, it was only in the middle. When Santaland's jolly St. Nick is hideously murdered, it's clear that crazed killer Skullface has returned! And no minimum wage part-time elf is safe in this holiday mall massacre. Remember, he knows if you've been naughty or nice... so be DEAD for deadness sake.

The original Slayaway Camp, released for Halloween on Steam, has already garnered critical raves from *trillions* of celebrity YouTube and Twitch content creators with silly names like Cinnamon Toast Ken and Markiplier; boasts 98% positive Steam user reviews; and has received glowing press coverage like:

"Two thumbs up! It's really fucking fun!" -**Jim Sterling**

"Brutally cute! Drenched in good-humored gore" -**Hardcore Gamer**

"The most successful ode to slasher films ever... 9/10" -**RelyOnHorror**

"I can't stop playing this!" -**Eurogamer**

"How long have we waited for a game that pits Fredric Jameson's critique of postmodern pastiche against Linda Hutcheon's embrace of postmodern parody? In Slayaway Camp, their deathmatch is finally staged. And yet, a question remains: is Jameson represented by the scourge of voxel children, and Hutcheon by the baleful voxel evildoers? Or is it the reverse?" - **Ian Bogost**, Author of ten books, creator of one cow game, and Contributing Editor at *The Atlantic*

Slayaway Camp: Santa's Slay Expansion is the first official expansion pack for Slayaway Camp and adds a plethora of content to the original Slayaway Camp experience, including 25 new levels, new music, new Gorepack animations, new killers, and more! Santa's Slay is available for purchase on December 7th, 2016 for \$2 USD.

Slayaway Camp on Steam: <http://store.steampowered.com/app/530390/>

Santa's Slay Expansion on Steam: <http://store.steampowered.com/app/559670/>

More Info: www.SlayawayCamp.com

Press Kit: www.SlayawayCamp.com/presskit

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