

For Immediate Release

Tuesday, October 25, 2016

Slayaway Camp Now Available on Steam

Killer Puzzle Lets You Murder Teen Campers Just in Time for Halloween

Blue Wizard Digital's debut title, Slayaway Camp, is now available for Windows, Mac, and Linux on Steam.

Presented in distressingly cute isometric voxels, gamers control Skullface, a psychotic slasher intent on taking his revenge upon the teenage camp counselors of the titular wilderness institution. It's half sliding-block logic puzzle, and half blood-spraying homage to 80's trash horror.

After scoring rave reviews in its web incarnation on Kongregate earlier this summer, the Blue Wizard team listened to fan requests to bring the game to Steam. "We realized it appealed to a lot of hardcore gamers, who wanted a premium downloadable version with enhanced graphics and more levels, minus ads and other free-to-play distractions," says game designer Jason Kapalka. "Plus, targeting Steam allows us to make the game more extreme than ever... the deluxe version includes all-new NC-17 versions of the Slayaway Camp films, including the shower scenes infamously censored by the Canadian Film Censorship Corporation Bureau."

The game also includes quirky cameos and voice work from various cult favorites, such as Mark Meer (Mass Effect), Derek Mears (Friday the 13th), and the Soska sisters (American Mary), and an original hair-metal soundtrack by Canadian rockers GNÜ TRUNTION.

Blue Wizard Digital is a new studio formed by Jason Kapalka, co-founder of PopCap Games (Bejeweled, Peggle, Plants vs Zombies) and indie developers Nate Schmold (Cosmochoria) and Ido Yehieli (Cardinal Quest).

Slayaway Camp is available now on Steam for Windows, MacOS and Linux for \$8.99 USD. The "Skullface Super Special Deluxe Edition," including extra skins, gore-packs, soundtrack, and the masked murderer's poetry audiobook of "die-kus," is also available.

Steam Page: <http://store.steampowered.com/app/530390/>

Official Trailer: <https://www.youtube.com/watch?v=Cn07syMT8pI>

More Info: www.SlayawayCamp.com

Press Kit: www.SlayawayCamp.com/presskit

Game Title: Slayaway Camp

Genre: Puzzle

Platform: Steam (Mac, Windows, Linux)

Release Date: October 25, 2016

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