

# For Immediate Release

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## ***'Slayaway Camp' Slashes Onto Kongregate***

### **Now You Can Murder Teen Campers in the Privacy of Your Own Browser**

Slayaway Camp, the inaugural game from Blue Wizard Digital, hacks its way today onto Kongregate, the premiere web gaming destination.

Presented in distressingly cute isometric voxels, gamers control Skullface, a psychotic murderer intent on taking his revenge on the teenage camp counselors of the titular wilderness institution. Half sliding-block logic puzzle, half blood-spraying homage to 80's trash horror, Slayaway Camp is 100% "killer puzzle."

Slayaway Camp is the brainchild of indie-game legends old and new. PopCap co-founder Jason Kapalka brought his long-suppressed bloodlust and fondness for tile-based puzzles to a collaboration with Ido Yehieli, Berlin-based creator of roguelikes such as Cardinal Quest 1 and 2. They were later joined by Nate Schmold, the creator of quirky indie hit Cosmochoria (about which Pewdiepie said, "arrrrhgglllbarrgllle!").

As for why they decided to bring the game to Kongregate, the Blue Wizard team noted that a lot of interesting experiments were happening with browser games today. "Web gaming has changed since the days of Bejeweled," says Kapalka. "The players on Kongregate are a pretty hardcore crowd, who can appreciate a grueling logic game that features decapitations and wood-chipper massacres."

Slayaway Camp features vocal work from Mark Meer, best known as the voice of Commander Shepard in the Mass Effect series, and several secret cameos from cult horror figures (such as Mary Mason from the Soska Sisters' 'American Mary').

The game will launch on other platforms, including Steam, later this summer.

**Kongregate:** [www.kongregate.com](http://www.kongregate.com)

**More Info:** [www.SlayawayCamp.com](http://www.SlayawayCamp.com)

**Press Kit:** [www.SlayawayCamp.com/presskit](http://www.SlayawayCamp.com/presskit)

**Teaser Video:** [www.GNUTRUNTION.com](http://www.GNUTRUNTION.com)

**Game Title:** Slayaway Camp

**Genre:** Puzzle

**Platform:** Web Browser

**Release Date:** Aug 29, 2016

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